

PATTI GORGI

UX/UI DESIGNER

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PROFESSIONAL EXPERIENCE

UIUX DESIGNER

ThinkMarkets • Chicago, IL • October 2022 - Present

FCA and ASIC-regulated online broker for multiple markets

- Major projects: company website redesign (UIUX + Branding), internal trading tool (UI), company intranet (UIUX), ongoing trading portal (UIUX)
- Worked closely with a team of designers to redesign / optimize company products and sites.
- Developed detailed style guide's per project including: colors, typography, module behaviors, icons, buttons, etc.
- Presented projects to stakeholders and developed design solutions per feedback
- Ensured product and site quality through Hotjar
- Worked closely with developers to ensure the proposed design was executed in build

USER EXPERIENCE DESIGN INTERN

WANDR • Remote • June 2022 - August 2022

UX Design and Product Strategy agency based in Los Angeles

- Conducted UX research by interactively testing designs using high and low fidelity prototypes
- Geared projects from pin-pointing the problem to research, design and ideation
- Created visual design prototypes, designed icons, and developed solutions for a new buyer experience
- Carried out user research through targeted interviews and extensive usability testing before and after redesign.
- Created interactive designs for complex web applications by way of page/user flow diagrams, site maps, and interactive wireframes in Figma

ARCHITECTURAL DESIGNER

KOO LLC • Chicago, IL • October 2021 - June 2022

Full service, minority Architecture firm focusing on Civic and Hospitality projects

- Met with clients to discuss their needs and goals
- Visualized the project from analysis to detail-oriented drawings
- Worked with local codes and constraints to deliver projects within regulations
- Coordinated designers, engineers and contractors to bring structures to life
- Modified plans based on logistic, economic or practical concerns

ASSOCIATE ARCHITECT

SPACE Architects + Planners • Chicago, IL • July 2019 - September 2021

Full service Architecture firm with a focus on Historic Preservation and Adaptive Reuse

- Challenged with adapting designs to existing conditions and historic regulations
- Prepared and presented project materials to clients and community groups
- Managing coordination between engineering consultants
- Brought projects from analysis to construction administration phase
- Created marketing renderings, visuals, and material

SKILLS

SOFTWARE

Figma
Adobe XD
Adobe Creative Suites
Sketch
Hotjar
Jira
Lumion
Revit
Grasshopper
Rhino 3DM

DESIGN

Graphic design
Usability testing
Wireframing
Lo fidelity
High fidelity
Prototyping

LANGUAGES

English & Polish

INTERPERSONAL

Client, project & team management
Client presentations
Collaboration design
Design critiques
Technical + creative synthesis
Organization & time management

COLLABORATION

Miro
Invision
Acrobat
Google Drive
Bluebeam
Maze
Try My UI
Microsoft Suite

CERTIFICATIONS

- Springboard UX Design Bootcamp
- WANDR Internship
- LEED AP

EDUCATION

UX DESIGN CERTIFICATE

Springboard UX Design Bootcamp • Jan 2022 - July 2022

In-depth studies on the principals and design practices regarding UX and UI design

BACHELOR OF ARCHITECTURE

University of Arkansas • Aug 2014 - May 2019

Relevant Coursework: the psychology of human/environment connection, human-centered design, data visualization and design, frameworks of visual design, color theory, graphic design, python lead parametric design, technical and creative design synthesis

DEPARTMENT OF SUSTAINABILITY RESEARCH ASSISTANT

Fay Jones School of Architecture + Design

Relevant Work: conducting literature searches, data management, maintaining files, maintaining data collection files, assisting with data analysis and generating correspondence, reports and graphics, creating presentations and materials